

INTERNATIONAL WOMEN'S DAY
CELEBRATION AND BENEFIT

SPONSORSHIP PACKAGE



north shore
women's
cen_≠re
a place for women, a voice for women

Contact Us



604-984-6009



fundraising@northshorewomen.ca

About the North Shore Women's Centre

A place for women, a voice for women. Since 1973.

The North Shore Women's Centre is a non-profit organization that has been advocating for the safety, wellbeing, and status of women, girls, and gender-diverse individuals on the North Shore since 1973.

Through our wide range of free programs and services, we work to provide vital community support and connection for women. Our work seeks to end gender-based violence, intimate partner violence, and the feminization of poverty, by acting as a catalyst for change. We have been dedicated to improving the lives of women in our community for more than 50 years.

Our impact

We have over 8,000 community service contacts annually and provide support to a diverse group of women, girls, and gender-variant individuals on the North Shore. In recent years, we have seen an immense increase in need for our programming, which we are making great efforts to accommodate as a small, grassroots organization. All of our programs and services are free of cost. Our portfolio includes:

- A fully staffed drop-in resource centre, open for 20 hours per week, with a computer lab, laundry facilities, lending library, and more
- A Health and Wellness Program, including wellness appointments, a support group, exercise classes, and active living support
- Support Groups, in areas including Separation, Single Moms', Parenting (in Farsi), and Health and Wellness for women with chronic health concerns
- Technological Support, including one-on-one Basic Computer Training and Tech Support
- Young Women's Empowerment, including free summer camps and after-school groups
- Sexual assault and intimate partner violence prevention, including Flip The Script with EAAA™, an evidence-based sexual assault prevention training, the North Shore Violence Against Women in Relationships Committee (NS VAWIR), and the Sexual Assault Prevention in Bars and Restaurants Pilot Program
- Family Law support, including a free clinic and law advocate appointments

and more...



About the Event

International Women's Day Celebration and Benefit

The North Shore Women's Centre's International Women's Day Celebration and Benefit is our vibrant and intimate annual fundraising event, which attracts between 100 and 150 socially-interested community members and allies each year. While a grassroots celebration, the benefit is our largest annual fundraising event, and is made possible thanks to the support of our donors, staff, and volunteers.

Attendee demographics include approximately 70% women and 30% men, ranging in age from 30-65, most of whom are residents or involved in the North Shore community (North Vancouver, West Vancouver, and the Sea to Sky Corridor). Attendees are often local business owners, residents, political and media figures, and other highly-engaged community members.

The event is an evening of sharing and socializing over delicious food, with features such as a silent auction, presentations about the North Shore Women's Centre's work in the community, and a cash bar. The proceeds of this event go directly towards our work with women, girls, and gender-diverse individuals on the North Shore, and are a crucial element of our annual funding. This fundraiser makes a direct impact in the lives of our clients, and is a large part of how we are able to offer our extensive range of more than a dozen programs and services completely free of cost to all participants.

"I cannot emphasize how significantly this facility and their program have benefitted my life and my toddler son's at this vulnerable point in our lives... Prior to this, I have never experienced so much practical support from the community."

Separation Support Group Participant

About Sponsorships and Donations

Sponsorships

Sponsorships are ways that individuals, households, and businesses can show their support for local charities and non-profits, give back to the community, and showcase their goals and values.

Event sponsorships of any dollar amount are a partnership, where funds are contributed to our event in exchange for acknowledgement and other **advantages**. The CRA defines advantages as “property, services, compensation, or other benefits that a person is entitled to receive in relation to the gift.” NSWC Event Sponsorship perks (advantages) include advertisement in the form of various acknowledgements, and other benefits such as event tickets depending on tier level.

*This exchange means sponsorships are **not eligible** for tax receipts according to CRA guidelines.*

“My support for the Women’s Centre through donations and sponsorship is a recognition of their vital contribution to the North Shore community over the past 50+ years. In those years they have survived serious challenges and grown where most women’s centres have not. Their support of women of all ages is vast, ranging from advocacy and education to providing food and necessities for survival, to name just a few. This centre requires our community support and recognition for them to meet the growing challenges of the next 50 years.”

Prior International Women’s Day Celebration and Benefit
Sponsor Helen Babalos, of No 5 Lonsdale Investments Ltd.

No 5 Lonsdale
Investments Ltd.

As a non-profit organization and registered charity (BN: 107784613RR0001) the North Shore Women’s Centre relies on fundraising for nearly 35% of our revenue to continue offering our portfolio of essential services to women on the North Shore.

**Have questions about tax receipt eligibility, or deciding if Sponsorship or Donation is right for you?
Contact fundraising@northshorewomen.ca, or call 604-984-6009.**

Supporter \$500

About the Level

The North Shore Women's Centre is a grassroots organization striving to make a big difference in our community. For over 50 years, we have relied on the generosity of our community supporters to allow us to do our vital work and touch the lives of more than 8000 service contacts annually.

The Supporter event sponsorship level is a way for community members, businesses, and households to support our event and show their passion for the issues that are important to them.

“The NSWC’s unwavering support has not only improved the lives of many women but has also instilled hope and motivation for a brighter future in their hearts”

Drop-in Centre Participant

Perks of being a Supporter



Newsletter Acknowledgement

Your contribution will be recognized gratefully in our pre and post-event e-newsletters (1,200+ subscribers)



Annual Report Acknowledgement

Your contribution will be recognized gratefully in our Annual Report, published in October

Friends of the Centre

\$1000

About the Level

Community members and businesses who seek to align themselves with the causes that matter to them through charitable support may choose to sponsor the event as a Friend of the Centre at the \$1,000 level.

Your support at the \$1,000 level will receive advantages in advertising from the NSWC, including acknowledgement in our pre and post-event newsletters, with an audience of more than 1,200 subscribers, in our Annual Report, and digitally, via our social media platforms and website's Premier Funders and Donors page.

“Through your kindness and generosity you have shown that love and compassion are still alive in this world.”

Drop-in Centre Participant

Perks of being a Friend of the Centre



Newsletter Acknowledgement

Your contribution will be recognized gratefully in our pre and post-event e-newsletters (1,200+ subscribers)



Annual Report Acknowledgement

Your contribution will be recognized gratefully in our Annual Report, published in October



Social Media & Website Acknowledgement

We will acknowledge your contribution on our social media (4,300+ combined followers) and our website (1,500+ monthly site sessions)

Community Partner **\$2000**

About the Level

Sponsoring our International Women's Day Celebration and Benefit at the \$2,000 Community Partner level is a way that you can show your support for our work and women on the North Shore by partnering with us to make the event possible.

Whether you are a community member or a business with a passion for the safety, security, and wellbeing of women and girls, or a business who wishes to give back to the community by collaborating with the NSWC, contributions at this level help make our largest annual fundraising event possible.

“I found the NSWC after my world had been shaken up. I am so grateful for the support it's brought me and continues to do so.”

Drop-in Centre Participant

Perks of being a Community Partner



Newsletter & Annual Report Acknowledgement

Your contribution will be recognized gratefully in our pre and post-event newsletters



Social Media & Website Acknowledgement

We will acknowledge your contribution our social media (4,300+ combined followers) and our website (1,500+ monthly site sessions)



Two Complimentary Tickets

Community Partners will receive two complimentary event tickets for our IWD Celebration and Benefit



Tour of the Drop-In Resource Centre

Community Partners will receive a tour of our Drop-in Resource Centre facility to learn about our work and impact

Premier Sponsor \$5000+

About the Level

As our highest tier, Premier Sponsorship of our event makes a huge impact on our International Women's Day Celebration and Benefit, and on our ability to raise funds to support our vital programming on the North Shore. A donation of \$5,000 or more is an incredible support to us, and comes with the premier level of acknowledgement and perks.

As a grassroots non-profit, supporting the North Shore Women's Centre as a Premier Sponsor opens the door for us to meet our fundraising goals and continue making change in our community. Your partnership will come with hands-on opportunities to learn about our work, and to connect with our network of supporters both on and offline.

"I couldn't make it at the end of the month without the support of the centre. Thank you so much."

Drop-in Centre Participant

Perks of being a Premier Sponsor



Acknowledgement In Materials

Your contribution will be recognized gratefully in our newsletter, Annual Report, (4,300+ combined followers) and our website (1,500+ monthly site sessions)



Five Complimentary Tickets

Premier Sponsors will receive two complimentary event tickets for our IWD Celebration and Benefit



Tour of the Centre & Private Staff Meeting

Premier Sponsors will receive a tour of our facility and a private meeting with our staff to learn about our work and impact



Event Speaking Opportunities

Premier Sponsors will have the opportunity to speak about their business at our IWD Celebration and Benefit and following AGM



Thank you for your support!

